

# POULTRY TECHNOLOGY

A COMPLETE BUSINESS MAGAZINE FOR POULTRY INDUSTRY- CIRCULATED WORLDWIDE

*We are where you want us to be*

Celebrating  
**20<sup>th</sup>** Years of  
**INNOVATION**  
*and INSIGHT*

Your reliable source for  
information and industry knowledge.

## Media Kit

For nearly a two Decades,  
the "**POULTRY TECHNOLOGY**"  
magazine have been synonymous  
with the playgrounds of the Indian  
Poultry Industry.

Poultry Technology is first choice for every  
poultry farmer and entrepreneur.



# Editor's Note

We are delighted to introduce ourselves as the publisher of two widely circulated technical magazines, namely "**Poultry Technology**" and "**Livestock Technology**". Our monthly publications are dedicated to the Poultry Industry and Livestock Industry, respectively. Both magazines are bilingual (English-Hindi) and are a valuable source of knowledge for industry professionals.

The Poultry Industry in India is growing at an impressive rate of 15-20% per annum. To keep up with the latest techniques and trends, it is essential for poultry farmers and entrepreneurs to stay informed. "**Poultry Technology**" has been launched to fulfill this need and provide the industry with technical updates. Our magazine has a strong circulation of approximately 10,000+ copies, reaching every nook and corner of the world. It is the first choice of every poultry farmer and entrepreneur.

Advertisers will find great value in advertising with us as we provide a targeted audience involved in the entire decision-making process. "**Poultry Technology**" includes technical articles, up-to-date product information, global implementation of new techniques, interviews with famous personalities in the poultry industry, and technical and general news related to the industry, in both Hindi and English.

Our magazine is a one-stop-shop for all the latest information related to the poultry industry, and it is sure to update every poultry professional technically.

Please find attached the circulation information and advertisement tariff of "**Poultry Technology**" for your consideration. Advertising your product in our magazine will undoubtedly give your business a boost.

We take pride in being the only poultry magazine publisher in India to offer an online digital edition of our magazine on our website, [www.srpublication.com](http://www.srpublication.com). Additionally, our Android application, "**SR Publications**," is available for download from Google PlayStore.

Furthermore, we are pleased to announce that we are the only poultry magazine publisher in India with ISO 9001:2008 certification.

Thank you for considering our magazine for your advertising needs. We assure you of our best services and look forward to working with you.

Best regards,

**Dinesh Kumar**

Chief Editor- Poultry Technology Magazine  
S.R. Publications.

Email: [poultrytechno@gmail.com](mailto:poultrytechno@gmail.com)  
Mob: +91 98965 23333

AN APP + A MOBILE-FRIENDLY MAGAZINE

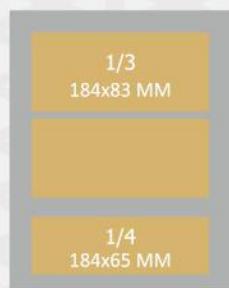
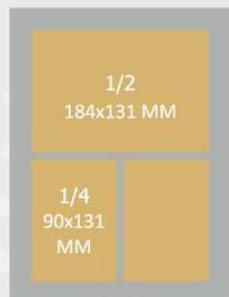


# ADVERTISEMENT DETAILS

## ADVERTISEMENT TARIFF

Type of Page	Price (INR)	Price (USD)
Back Cover – N/A	40,000	1000
Inside Back Cover – N/A	30,000	900
Inside Front Cover – N/A	30,000	900
First Opening Page – N/A	30,000	900
Last Opening Page – N/A	30,000	900
Centre Spread (Two Page)	40,000	1000
Full Page - Inside anywhere	20,000	800
Half Page - Inside Anywhere	12,000	600
Quarter Page – Inside Anywhere	7,000	400
Title Fold (2 Page) N/A	40,000	1000
Title – Front Page – N/A	60,000	1500

## DISPLAY OPTIONS



## Artwork Specification

Please be certain your artwork meet these print requirement so that we can provide best possible results.

File Format : CDR | PDF | AI | JPEG

Resolution : 300 dpi

Color Mode : CMYK

Text safe zone 0.5 inch from all sides.

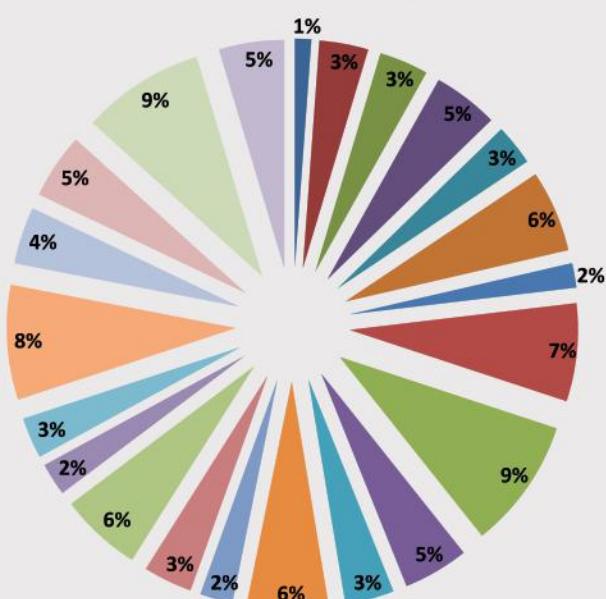
## ANNUAL SCHEDULE

MONTH	AD / EDITORIAL CLOSE	MONTH	AD / EDITORIAL CLOSE
January	17 December	July	17 June
February	17 January	August	17 July
March	17 February	September	17 August
April	17 March	October	17 September
May	17 April	November	17 October
June	17 May	December	17 November

For special propositions, please contact our team at: [poultrytechno@gmail.com](mailto:poultrytechno@gmail.com)

## TARGET MARKET

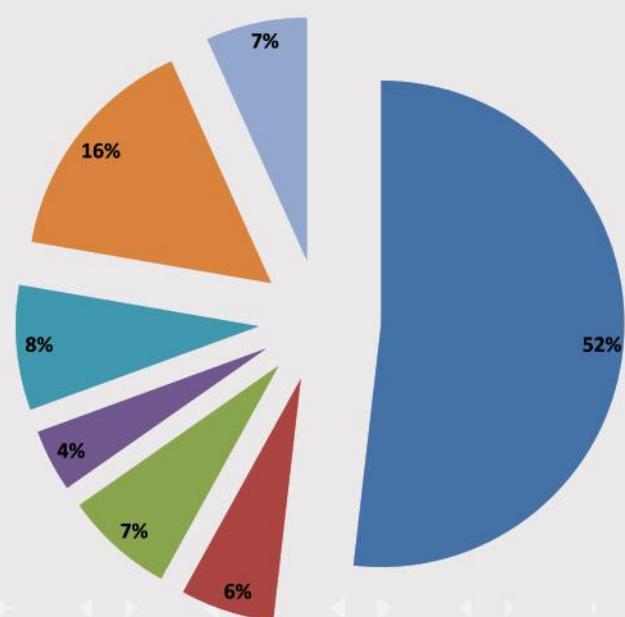
### Statewise Circulation



**No. of Copies 9650**

- |                  |             |               |
|------------------|-------------|---------------|
| ■ AP             | ■ Gujarat   | ■ Maharashtra |
| ■ Eastern States | ■ Haryana   | ■ Orissa      |
| ■ Bihar          | ■ HP        | ■ Overseas    |
| ■ Chandigarh     | ■ J & K     | ■ Punjab      |
| ■ Chhattisgarh   | ■ Karnataka | ■ Rajasthan   |
| ■ Delhi          | ■ Kerala    | ■ TN          |
| ■ Goa            | ■ MP        | ■ UP          |

### Category Wise Circulation



- |                            |
|----------------------------|
| ■ Poultry Farms            |
| ■ Hatchery/Breeding Farm   |
| ■ Feed Manufacturers       |
| ■ Equipment MFR's          |
| ■ Pharmaceutical Co's      |
| ■ Feed/Medicine Dealers    |
| ■ Consultants/Universities |

## MEDIA PARTNER



Trusted by Pioneer Poultry Expo of Industry as official Media Partner

