

LIVESTOCK TECHNOLOGY

Pulse of Livestock Industry

Your reliable source for
information and industry knowledge.

Media Kit

Livestock Technology is first choice for every
Dairy farmer and entrepreneur.

For one Decade and more the
“LIVESTOCK TECHNOLOGY”
magazine have been synonymous
with the playgrounds of the
Indian Dairy Industry.

Editor's Note

As you know, we are serving you as publisher of 'Poultry Technology' a monthly technical magazine dedicated to Poultry Industry and now coming up with 'Livestock Technology'

Following our great success in the Poultry Industry, we are pleased to announce our entry into the Livestock Industry. Starting from June 2011, we had launched a high-quality magazine called "**Livestock Technology**". This move is driven by the growing demand in the agriculture field and industrial development segments, which significantly contribute to our country's GDP. Our magazine will keep our readers updated on the latest research and developments in the industry, both nationally and internationally. We are excited to provide our readers with the most up-to-date information, concepts, trends, practices, views, and news through Livestock Technology.

The Livestock Industry in India is experiencing an annual growth rate of 10 to 12%, and India is the world's top milk producer. Livestock Technology will have a strong circulation of approximately 7,500+ copies in every corner of India, making it an excellent platform for advertisers to reach decision-makers across the industry. We are confident that Livestock Technology will provide real value to our advertisers and readers alike.

The livestock industry in India is experiencing an annual growth rate of 10 to 12%, and India holds the top position as the world's largest milk producer. "**Livestock Technology**," a publication with a circulation of over 8,000 copies distributed throughout India, offers great value to advertisers by reaching a targeted audience of decision-makers in the livestock industry.

This publication features technical articles, up-to-date product information, global techniques, and the innovative ideas of renowned livestock experts. Every reader can benefit from the insights shared in "**Livestock Technology**" to increase their productivity and business potential.

We take pride in being the only livestock magazine publisher in India to offer an online digital edition of our magazine on our website, www.srppublication.com. Additionally, our Android application, "SR Publications," is available for download from Google PlayStore. We are please to inform; our online impression is 4 lakhs with 10,000 unique visitors per month on website and 2,500 active app readers.

Please find attached the circulation information and advertisement rates for "**Livestock Technology**" for your perusal. Advertising in this publication can motivate and engage a relevant audience, ultimately leading to business growth.

Thank you for considering our services, and we assure you of our best support at all times.

Warm regards,

Dinesh Kumar

Chief Editor- Livestock Technology Magazine

S.R. Publications.

Email: poultrytechno@gmail.com

Mob: +91 98965 23333

AN APP + A MOBILE-FRIENDLY MAGAZINE



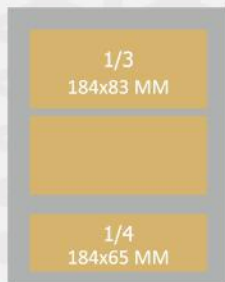
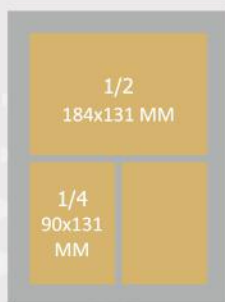
www.srppublication.com

ADVERTISEMENT DETAILS

ADVERTISEMENT TARIFF

Type of Page	Price (INR)	Price (USD)
Back Cover – N/ A	25,000	800
Inside Back Cover – N/ A	20,000	600
Inside Front Cover	20,000	600
First Opening Page – N/ A	20,000	600
Last Opening Page	20,000	600
Centre Spread (Two Page)	25,000	800
Full Page - Inside anywhere	17,000	700
Half Page – Inside Anywhere	8,000	300
Quarter Page – Inside Anywhere	5,000	200
Title – Front Page – N/ A	40,000	1000
Title Fold (2 Page)	40,000	1000

DISPLAY OPTIONS



Artwork Specification

Please be certain your artwork meet these print requirement so that we can provide best possible results.

File Format : CDR | PDF | AI | JPEG

Resolution : 300 dpi

Color Mode : CMYK

Text safe zone 0.5 inch from all sides.

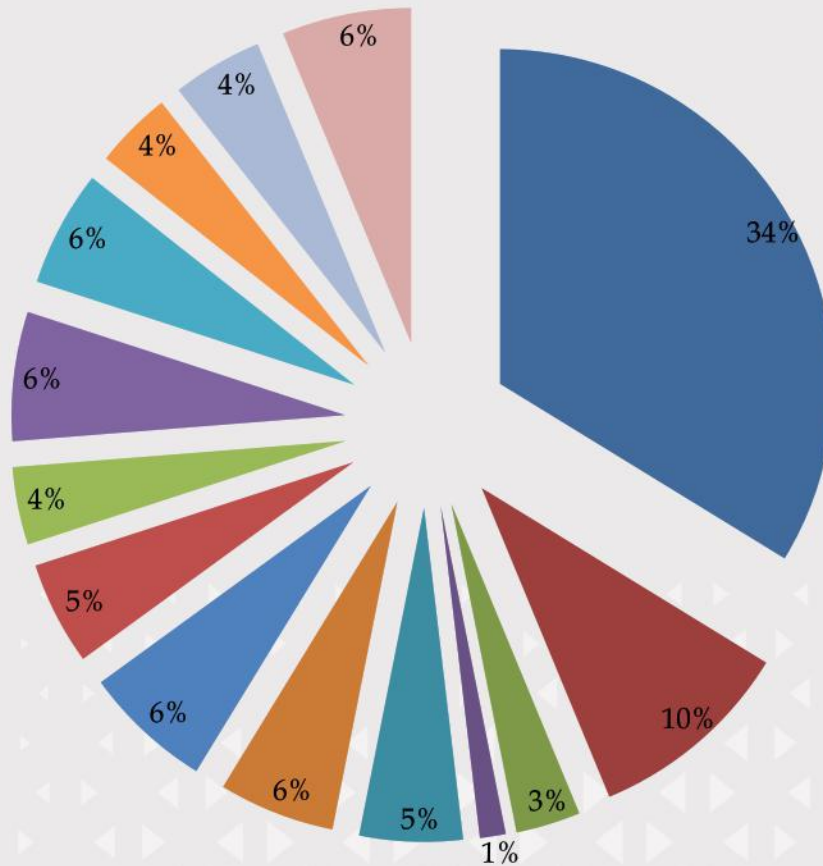
ANNUAL SCHEDULE

MONTH	AD / EDITORIAL CLOSE	MONTH	AD / EDITORIAL CLOSE
January	17 December	July	17 June
February	17 January	August	17 July
March	17 February	September	17 August
April	17 March	October	17 September
May	17 April	November	17 October
June	17 May	December	17 November

For special propositions, please contact our team at: poultrytechno@gmail.com

TARGET MARKET

Circulation-8000 + copies/month



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|---|---|
| ■ Dairy Farmers - 2700 | ■ Feed Dealers - 400 |
| ■ Dairy Consultant - 800 | ■ Milk / Meat Processors - 300 |
| ■ Dairy Co-operatives - 250 | ■ Milk / Meat Products Manufacturers - 500 |
| ■ Dairy Milk Unions - 100 | ■ Pharmaceutical Manufacturers - 450 |
| ■ Institutional Heads (State & Central Farms) - 400 | ■ Pharmaceutical Marketers - 300 |
| ■ Dairy Equipment Manufacturers / Suppliers - 450 | ■ Pharmaceutical Distributors - 350 |
| ■ Feed Manufacturers - 500 | ■ Opinion Makers of Vet.Inst. (Colleges & Universities) - 500 |

MEDIA PARTNER



WORLD DAIRY EXPO®
Where the global dairy industry meets!



LIVESTOCK TAIWAN

Trusted by Pioneer Dairy Expo of Industry as official Media Partner

